SCHOOL FOOD MATTERS
CHARTER

School Food Matters is a registered charity

Our mission is to ensure that every child enjoys fresh sustainable food at school and understands where their food comes from.

To achieve this we listen to and involve parents, children and schools. We work together to improve school meals and support food education through cooking, growing and visits to farms.

What we do

- We campaign with partner charities to improve the quality of food in schools and to ensure that children get the opportunity to cook and grow food at school.
- We provide targeted support to local authorities, schools and parents to help them get the best possible school meal services.
- We devise, develop and deliver food education programmes for schools across London and beyond.

Our style

We communicate through our website and a few planet-friendly printed marketing materials.

- We always write in plain English – business-speak is banned!
- Our outlook is optimistic.
- We believe in positivity, we look for the opportunity and find innovative solutions.

Definitions

- When talking about 'sustainable food' we follow Sustain's 7 Principles of Sustainable Food and can recite them on demand!
- Our standards for school food follow the Food for Life Catering Mark Bronze, Silver and Gold criteria.
- These principles and standards are always reflected in the way we work.

School Food Matters is funded by project management fees, our membership and services, and by grants from trusts and foundations.