



Our Charter

School Food Matters exists to teach children about food and to improve access to healthy, sustainable food during their time at school.

Since 2007 we've been delivering fully funded food education programmes to schools. Our experience delivering these programmes informs and strengthens our campaigns, bringing the voices of children, parents and teachers to government policy.

What we do

- We campaign to improve the quality of food in schools and to ensure that children have the opportunity to learn about food.
- We provide targeted support to local authorities, schools and parents to improve food culture and environment so that children are given the best possible chance to live happy and healthy lives.
- We raise funds so that we can devise, develop and deliver food education programmes for schools.

Our style

We communicate through our website, newsletters and across a variety of social media platforms

- We always write in plain English – business-speak is banned!
- Our outlook is optimistic, and we will always focus on the opportunity rather than the obstacle
- We believe in the power of positivity and consensus

Definitions

- When talking about 'sustainable food' [we follow Sustain's good food principles](#).
- Our standards for school food follow the Food for Life bronze, silver and gold criteria.
- These principles and standards are always reflected in the way we work.

Last reviewed: November 2023